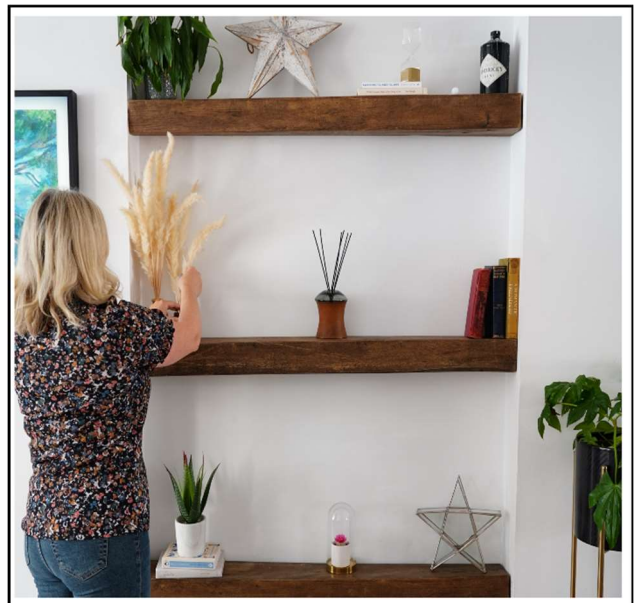
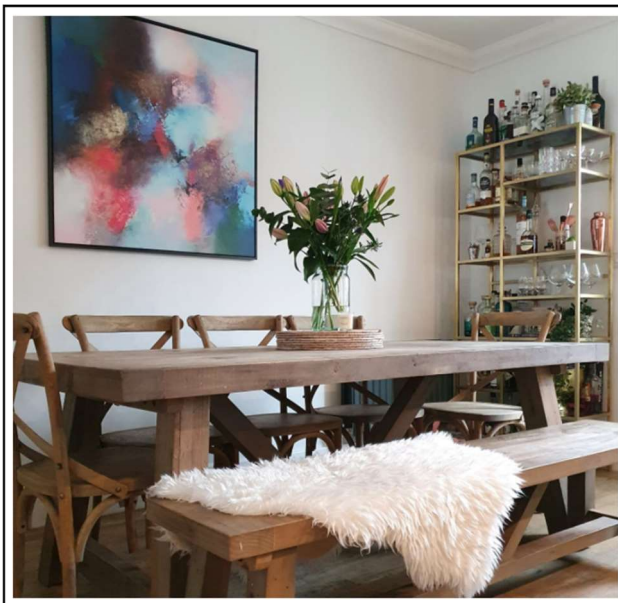
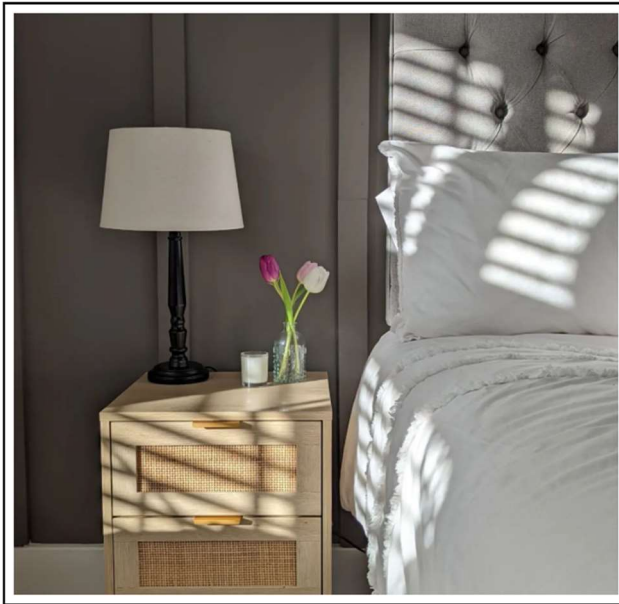


## Style to Sell Service



FRANCESCA HARRIS DESIGN  
INTERIORS + STYLING

Styling your house for sale is all about enhancing your house to appeal to the most number of potential buyers. Just as you wouldn't expect to get a good price for a car with no service history, so a house needs to look well cared for and attractive to sell for the price you are hoping for.



### Is it really worth it?

Have you ever viewed a show home in a new development and immediately felt like you want to move in, or felt inspired to go home and make some changes of your own? This is because developers and interior designers work closely together to create a look and feel for potential buyers that makes them want to purchase the property. In the US, home staging as they call it, has long been an established industry and according to the Real Estate Association, houses that are styled for sale typically sell for 8%-10% more than ones that aren't...so make sure you're not missing out!

From a lick of paint, to moving your sofa slightly and adding some new cushions, every property is different, but that's why Francesca Harris Design offers a bespoke service that can cover all of your needs.

We can work closely with your estate agent and photographer, to ensure that we present your home in the best possible light, promoting not only a highly desirable property but also a highly desirable lifestyle, because after all when you are selling your property, you are selling more than just a house, you are selling a home.



## Style to sell Packages

### Essential

- A discovery call to discuss the property, ideal sale price, timelines, and budget.
- A home visit to assess the property
- After the home visit you will receive a list of recommendations of changes that should be made that will enhance the property for sale.

### Standard

- A discovery call to discuss the property, ideal sale price, timelines, and budget.
- A home visit to assess the property.
- After the home visit you will receive a list of recommendations of changes that should be made that will enhance the property for sale.
- You will also receive a shopping list of items, with retail links, so that you can easily purchase the items required to enhance your home. We will work effectively within your budget when sourcing to maximise the profit you will gain from your sale.

### Premium

- A discovery call to discuss the property, ideal sale price, timelines, and budget.
- A home visit to assess the property.
- After the home visit we will share with you a list of recommendations of changes that should be made that will enhance the property for sale.
- Once you have reviewed and agreed the list of changes my team and I will shop for all of the styling items needed within your budget. These items will highlight the best features of your property, enabling us to showcase to prospective buyers not only a desirable home, but also a desirable lifestyle.
- We will then conduct a second home visit that we will make sure coincides with your photographer, so that we can style each room with the items purchased and support the photographer in taking amazing photos of your home.

